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Entrepreneurship Small Business Management Mariotti

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Mariotti & Glackin, Entrepreneurship and Small Business ...

Written by award-winning experts, Steve Mariotti and Caroline Glackin, Entrepreneurship and Small Business Management presents complex economic, financial and business concepts in a manner easily understood by a variety of students. Based on a proven curriculum from the Network for Teaching Entrepreneurship (NFTE), it is organized to follow the life-cycle of an entrepreneurial venture—from concept through implementation to harvesting or replication.

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Steve Mariotti is a prominent advocate for entrepreneurs and entrepreneurship education worldwide. He is the founder and former president of the global nonprofit Network for Teaching Entrepreneurship (NFTE), and the author of books, textbooks and articles exploring the transformative power of entrepreneurship for low-income communities.

entrepreneurship advocate and educator — STEVE MARIOTTI

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Entrepreneurship & Small Business Management by Steve Mariotti

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Mariotti & Glackin, Accountability, Social Responsibility ...

Entrepreneurship & Small Business Management (Paperback) Published January 7th 2011 by Prentice Hall. Paperback, 702 pages. Author (s): Steve Mariotti (Goodreads Author), Caroline Glackin. ISBN: 0135030315 (ISBN13: 9780135030318) Edition language:

Editions of Entrepreneurship & Small Business Management ...

His popular book The Young Entrepreneur's Guide to Starting and Running a Small Business has recently been published in a new edition by Random House and is used to teach entrepreneurship from the United States to China, India, and the Middle East. Mariotti is a regular attendee and speaker at The World Economic Forum.

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